**Website Project Proposal**

* Site title: Lee Jean Music Official Website
* Developer information:Lee Jean Sr

leejeansr@icloud.com

* Rationale/focus - Why create this particular site? What purpose does it fulfill?

The purpose of this website is to support my son’s career. He is an aspiring singer, songwriter, actor, musician and dancer. Was on the farewell season of American Idol on the Fox Network. Finishing at top 8. He is currently working on perfecting his craft and embarking on his great life journey. His wish is to reach as many people as he can with his art. And to inspire at least one person to go after their dream and fight against every urge to give up on themselves and what they want to be.

* Target audience - What is its audience or market?

The primary audience are music lover worldwide, his fans that became part of his family and will forever be part of his life. Lovers of art and people who enjoy learning about people’s culture. The music industry, theatre, movie, and television fans everywhere.

* Site Outline - List of pages in the site and how they fit into the overall hierarchy of the site layout

Home: will introduce the audience to the focus of the site to include an about section

Music: will include new and old original music

Photos: will contain professional and fan pictures and media

Videos: old videos that started it all and new music vides

Contact: ways to get in touch with artist or management group for booking